

# Viand'Alp 2024

For the promotion of mountain meat

## Common values

Viand'Alp, a network to grow projects in the Alpine massif!

### Structuring local sectors



From breeders to consumers

Promoting mountain areas through extensive systems

Production of quality meat

Promoting environmentally friendly models

Construction of economically viable systems for breeders

Local initiatives supported by Viand'Alp on the Alpine massif

Veau rosé des montagnes de la Drôme

Eleveurs de Saveurs Iséroises

Porc Le Montagnard des Alpes

Agneau d'alpage

Les Excellentes

Porc de Savoie

## Concrete actions

- **Support** breeder collectives in structuring sectors and promoting their products (emergence of brands and projects )
- **Develop** market opportunities, particularly in the out-of-home catering sector, to serve local meat in school canteens
- **Build** a network of slaughterhouses in the massif
- **Providing** quality meat (organoleptic tests, specifications, under-skin tests, etc.)
- **Network and exchange** upstream/downstream structures of the meat sector

